

Become a Corporate Sponsor for our Historic Milestone SIP 20th Anniversary Celebration Event



The Society of Internet Professionals (SIP) is a not-for-profit, membership based organization to connect, learn and share. Our Vision is to provide the opportunity to leverage technology to have an inclusive future for everyone.

Since 1997, SIP has spearheaded many initiatives and programs, such as, symposiums and panel discussions, Workshops on key subjects by Industry experts, participate in various high-level Trade shows in Canada and USA, and more. A short profile is given on page 3.



SIP will be celebrating its 20th Anniversary in November 2017, we are inviting some Industry and Government leaders to attend this historic celebration. It will be a day of education and exposition. The theme of the event is “Technology in 2017”. We would be delighted to have you as a corporate sponsor to host this power pack event. Corporate sponsorship provides excellent business promotional opportunities, including nomination of a speaker for the sessions.

Attendees will not be charged so that we can invite a wider community

This event will establish credibility to affiliate with a professional body and to brand your organization.

Take a peek at the pictures of our previous anniversaries:

<https://www.facebook.com/groups/SIPProfessionals/photos/>

<http://www.sipgroup.org/events/16anniverssary/>

<http://www.sipgroup.org/events/15anniversary>

<http://sipgroup.org/events/14anniverssary2011>



We have three levels of Sponsorships:

- Silver \$1000
- Gold \$2000
- Platinum \$5000

Some of the benefits are outlined below:

Benefits of Corporate Sponsorship

1. Display your business banner at the event
2. Table to display/distribute your products and promotional material at the event
3. Complimentary VIP tickets, reserved seating, to the event for your customers and staff.
4. Honour you with a SIP sponsorship certificate and a Digital seal of Corporate Sponsorship.
5. We will profile your company in our Online Directory. Your Company's description will be listed in the corporate Sponsors section of the SIP web site with a link to your website. To preview the profile of our noteworthy corporate members in this directory, please visit:
<http://sipgroup.org/membership/corpmem-list.html>

In addition to the above a Gold Sponsorship will receive:

6. If you nominate a notable speaker in line with the theme of the evening, the speaker will be considered to give a presentation. All speakers are profiled in Speakers Directory at:
<http://www.sipgroup.org/membership/speakers.htm>
7. An opportunity for you to say a few words about your company.

Additionally a Platinum Sponsor will also receive:

8. We will post your banner on our website on our landing page with a link to your website.
9. We will feature a description of your company in the SIPpost, SIP's weekly newsletter. The SIPpost is email-broadcasted to 3,500 subscribers. This description will contain your logo and link to your website.
10. Our team of experts will assess your website for various criteria and provide you with an assessment. If the website is Quality Assured, SIP will grant you a QA Seal that you can display on your website.

Since 1997, SIP has delivered various types of events and workshops and has perfected the art of planning and implementing them. At these events, SIP provides networking/mingling opportunities and education with a dash of fun in a friendly and professional manner.

By becoming a sponsor, you are supporting an Internet Industry association whose mission is to uphold professional standards of internet professionals.

All SIP Sponsors are considered bona fide SIP Corporate Members.

Please refer to the SIP profile regarding its mandate and programs. A brochure of the event is also attached.

If you have any questions or comments, feel free to contact, the followings:

Tyrrel Ignatius at 437-345-0688 or email president@pinkdigest.com

Kashif Iqbal at 877-994-7932 or email at SIPpost@sipgroup.org

Note: This proposal is also available to download from

http://sipgroup.org/events/20anniverssary/20anniversary_Event_Sponsorship.pdf

Society of Internet Professionals™ (SIP™)

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About the Society of Internet Professionals (SIP)

The Society of Internet Professionals (SIP) is a not-for-profit, membership based organization to connect, learn and share. Our Vision is to provide the opportunity to leverage technology to have an inclusive future for everyone. Since 1997, SIP has spearheaded many initiatives, educational programs, and networking events. We are rebranding with a new mandate and programs on our 20th Anniversary in 2017

The members of the SIP are professionals with diverse backgrounds and rich expertise in the Internet community, such as website professionals, programmers, IT people, entrepreneurs, and independent experts working with the Internet. Membership in SIP is equally open to all non-internet professionals. We have developed loyalty of over 4,000 associates.

Since 1997, SIP has spearheaded many initiatives and programs:

- ❖ Workshops on key subjects by Industry experts
- ❖ Online University
- ❖ Development of key competencies for various Internet Professionals' roles.
- ❖ Website Quality Audit and Award for Certified Website
- ❖ Online members, sponsors and speakers directory
- ❖ SIPpost, newsletter of events and technology updates. The SIPpost is distributed to all our Associates and members
- ❖ Participation in various high-level Trade shows in Canada and USA
- ❖ A Professional Code of Ethics
- ❖ Internship and mentorship programs
- ❖ Accreditation of Internet Professionals
- ❖ Establishment of Professional Code of Ethics
- ❖ Symposiums and panel discussions open to the public, SIP members and members of other professional associations. Over one-hundred Networking events with Business and the Internet experts

Review our resource intensive website: <http://www.sipgroup.org>



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Join us <http://www.meetup.com/SIPmeetup/>

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